

# 2020 Carolinas Credit Union League Annual Meeting & Tradeshow

by the Numbers: (this Carolinas audience is highly engaged)

- Annual Meeting Event Website ([Registration site, pre-conference](#))

From July 16 (when registration opened) to September 1 (end of conference) ...

- The Annual Meeting registration site had a total of **2,907 unique page views**.
  - **Early** sponsor exposure: Combining visits to the [main sponsor landing page](#) and [each unique sponsor page](#), this area of the site had **113 unique page views**.
  - **Early** exhibitor exposure: Combining visits to the [main exhibitor landing page](#) and [each unique exhibitor page](#), this area of the site had **133 unique page views**.
- There were **164 Credit Union Attendees** (totals below include vendor participants)
    - This number is expected to grow for LAUNCH with our more diverse audience
  - Attendance Numbers for Sessions on the Live Event Portal:
    - Welcome Session – **259 attendees**
    - The Survivor Way – **208 attendees**
    - Remarkable – **200 attendees**
    - CU CEO Panel: Navigating 2020 – **200 attendees**
    - Emerging Stronger – **182 attendees**
    - Pandemic + Core Outage – **176 attendees**
    - CCUL Business Meeting – **162 attendees**
    - “Visit the Exhibit Hall” Session Blocks (Vendors thanked on page via [video](#)) – **263 attendees**
    - Happy Hour Session (Multiple sponsors thanked on page via [video](#)) – **131 attendees**
    - Lunch Break Session (Multiple sponsors thanked on page via [video](#)) – **95 attendees**
  - **31 Businesses Represented in the Exhibit Hall**
  - **18 Exhibitors Purchased the Lead Retrieval Add-On Feature**  
*(Pheedloop feature allows you to capture leads)*
  - **On Average, Exhibitor Booths had 66 visits on the Live Event Portal**
  - Top 10 Most Visited Exhibitor Booths on the Live Event Portal:
    - CUNA Mutual Group – **242 visits**
    - Carolinas CU Foundation – **121 visits**
    - 2020 Analytics – **120 visits**
    - Vizo Financial – **86 visits**
    - POPi/o Video Banking – **76 visits**
    - CU Solutions Group – **74 visits**
    - Cooperative Business Services, LLC – **73 visits**
    - Dynamic Quest – **70 visits**
    - Eltropy – **69 visits**
    - KASASA – **69 visits**